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## 教師研究成果資料明細

### 研討會論文

1. ?鳳嫻(Sharon F.H. Pang) 2011.06.2 ~2011.06.5  
The Significance of Guanxi in Service Excellence in Asian Hospitality.  
APacCHRIE Conference
2. ?鳳嫻(Sharon F.H. Pang) 2011.04.27~2011.05.1  
An Exploratory Study of Factors Influencing Hospitality and Tourism Students'  
Willingness to act for Future Low Carbon Travel.  
International Conference of Tourism
3. ?鳳嫻(Sharon F.H. Pang) 2010.05.7 ~2010.05.9  
Distance Decay Effect on International Tourism.  
Asia Tourism Forum
4. ?鳳嫻(Sharon F.H. Pang) 2010.08.12~2010.08.14  
Does Gender Affect Students' Perception in Global Climate Change?  
APacCHRIE Conference
5. ?鳳嫻(Sharon F.H. Pang) 2009.07.7 ~2009.07.9  
The perception among students, educators, and practitioners in hotel and tourism  
education.  
Asia Pacific Forum for Graduate Student's Research in Tourism and Hospitality
6. ?鳳嫻(Sharon F.H. Pang) 2009.05.18~2009.05.20  
Green Venues in Asia  
International Convention and Expo Summit
7. ?鳳嫻(Sharon F.H. Pang) 2009.05.18~2009.05.20  
Examining the web marketing efforts of convention and exhibition centers in China  
International Convention and Expo Summit
8. ?鳳嫻(Sharon F.H. Pang) 2008.01.3 ~2008.01.5  
Personalized destination website information for different groups  
Annual Graduate Education & Graduate Student Research Conference

### 參與期刊編輯

1. ?鳳嫻 2011-09-30~  
Asia Pacific Journal of Tourism Research